

A close-up photograph of a person's hand in a dark blue suit jacket, pointing with the index finger at a glowing orange dot on a white line graph. The graph consists of several white and blue dots connected by thin white lines, set against a dark blue background.

# MARKETING BUSINESS

[www.akhandsolutions.com](http://www.akhandsolutions.com)

## About Us

We help customers to grow their businesses and enhance customer relationships.

## Our Service

- Creative websites** ✓
- Digital Marketing** ✓
- Turnkey Solution** ✓
- Spend Analysis** ✓

For more information  
**+91 8793387545**

[contact@akhandsolutions.com](mailto:contact@akhandsolutions.com)

*LET'S GROW WITH US*



## RESULT ORIENTED SOLUTIONS

If you are on a quest to enhance your revenue potential, we are here to help you. Right from helping with the creation of an effective website to crafting customized digital marketing strategies, we have the capability to assist you with everything. We cater to small and medium businesses providing economical solutions without sacrificing quality.

## ANALYTICS

*Data Analysis is crucial in ensuring the required ROI on marketing spend. We use creative, analytical techniques to establish the effectiveness of marketing campaigns. This input sets you up for aggressive growth. Analytics is a critical component of modern business operations as it identifies patterns and trends to make data-driven decisions.*

## DIGITAL MARKETING

To enhance the efficiency of your business, we make use of using various digital marketing channels like Search Engine Optimization(SEO), Social Media Marketing(SMM), Search Engine Marketing(SEM), Email Marketing, and many more techniques to improve your business reach. Below are a few areas we specialize in -

Search engine optimization (SEO) - Pay-per-click (PPC) advertising - Social media marketing - Email marketing - Content marketing - Conversion rate optimization (CRO).

For more information



+91 8793387545 (India)



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## WEB DESIGNING AND DEVELOPMENT

The need of the hour is to have an impactful online presence. We help you create attractive designs that help you stand out. Digital transformation involves several key elements to create a successful and effective website. We use user-centered design principles for websites such as clear navigation, intuitive interface, and responsive design, improving usability.

## DESIGNING

*Marketing collaterals are media materials used to promote a product or a service. This includes digital and physical materials such as brochures, flyers, business cards, posters, and presentations. All customer touchpoints are crucial for branding. We focus on creating a design that captures customer mind share and effectively represents brand identity.*

## CONTENT CREATION

Content creation is essential to building a successful online presence. By understanding the needs and interests of the audience, creating high-quality content, promoting it effectively, and measuring its success, content creators can create a strong and engaging online presence. Creating quality content that is relevant and engaging to the target audience helps to establish credibility and drive traffic to websites and social media pages.

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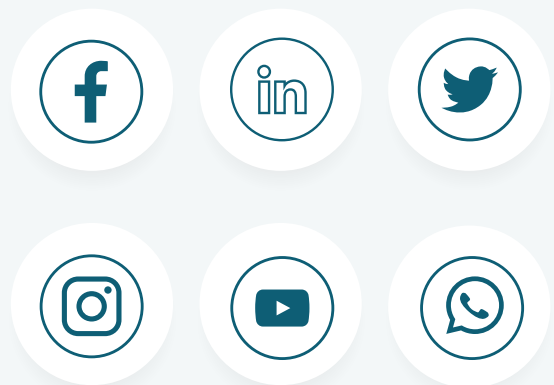


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## It's who we are. It's what we do

We're passionate about what we do and committed to helping our clients succeed. So whether you're a small startup, mid-scale, or large enterprise, we're here to help you grow your business online. Contact us today to learn more about our web development and digital marketing services.

### SOCIAL MEDIA



### Contact Us

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